



New York Amsterdam News, Old and New

By New York Amsterdam News

Editor's note: During Black History Month, we at Small Business Exchange Northeast would like to recognize the incomparable work of New York Amsterdam News in reporting that history, and continuing to do so, for more than a century. This article reproduces the "About Us" page on their website, which we encourage you to visit: www.amsterdamnews.com. You may also wish to consider subscribing.

The New York Amsterdam News was started more than a century ago, with a \$10 investment. It has gone on to become one of the most important Black newspapers in the country and today remains one of the most influential Black-owned and -operated media businesses in the nation, if not the world.

On December 4, 1909, James H. Anderson put out the first edition of the Amsterdam News with six sheets of paper, a lead pencil, a dressmaker's table, and that \$10 investment. The Amsterdam News was one of only fifty Black newspapers

in the country at that time. Copies were sold for two cents apiece from his home at 132 West 65th Street in Manhattan. The paper was named after the avenue where Anderson lived in New York's San Juan Hill section of Manhattan.

By 1910, as Blacks began the Great Exodus from the South, moving into big cities like Chicago, Philadelphia, and New York's Village of Harlem, so grew the success of the Amsterdam News, so much so that Anderson soon moved the paper uptown to 17 West 135th Street. Still growing, the AmNews moved again in 1916 to 2293 Seventh Avenue. The next move came in 1938 to 2271 Seventh Avenue until, in the early 1940s, it relocated to its present address at 2340 Frederick Douglass Boulevard in Harlem.

In 1926, publisher Edward Warren's wife, Sadie, purchased the paper. It struggled for survival until 1935, when it was bought by two of the nation's foremost Black entrepreneurs, Dr. Cielan Bethan Powell and Dr. Phillip M. H. Savory of the Powell Savory Corporation. Powell assumed the role of publisher. During Powell's tenure, the Amsterdam News expanded its reach, reporting not only on



local stories that were important to the Black community, but national news stories as well. The AmNews reported on the fight for equality during the Jim Crow era, the events of the Civil Rights Movement, the Montgomery Bus Boycott,

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NORTHEAST EVENTS FOR YOUR BUSINESS

2023

Getting Registered into the System for Awards Management (SAM.gov)
 Tuesday, February 21, 2023, 11:00 am–12:00 pm Online
Main Sponsor(s): US Small Business Administration, West Virginia Women's Business Center
Contact: Melissa Loder, 304-623-7448, Melissa.Loder@sba.gov
Fee: Free; registration required
 The West Virginia Women's Business Center is hosting a valuable webinar on the System for Awards Management (SAM.gov). Join us as Melissa Loder (SBA's West Virginia District Office) and Sommer Straight (RCAC Procurement Technical Assistance Center—PTAC) guide you through how to register for your SAM.gov account. They will also provide tips, FAQs, and directions on where to get additional assistance, as well as answer questions you may have. To register, visit https://www.eventbrite.com/e/getting-registered-in-the-system-for-award-management-samgov-tickets-483757992177

Thursday, February 23, 2023, 1:00 pm–4:00 pm Online
Main Sponsor(s): US Small Business Administration
Contact: George Tapia, 610-382-3086, george.tapia@sba.gov
Fee: Free; registration required
 Did you know that the federal government is the largest purchaser of goods and services in the world? Interested in learning how your business can market your services or goods to the federal government? Register on line at https://www.eventbrite.com/e/how-to-sell-to-the-federal-government-tickets-21790713611 SBA helps to ensure small businesses get fair opportunities to share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are held via Microsoft Teams Meeting. Participants must ensure Microsoft Teams is functioning.

SBA and SOS Monthly Webinar
 Thursday, March 2, 2023, 9:00 am–11:00 am Online
Main Sponsor(s): US Small Business Administration, New Hampshire Secretary of State Corporation Division
Contact: Miguel Moralez, 603-225-1601, miguel.moralez@sba.gov
Fee: Free; registration required
 Starting a new business? Looking for capital and finance options? Looking for general advice on starting or maintaining your business? Hear from representatives from the local SBA office and the New Hampshire Secretary of State Corporation Division. This workshop (currently held online during the pandemic) is offered on the first Thursday of every month. To join this free webinar, copy and paste the link below into your browser, then register for tickets to the date of your choice to receive the access code. https://www.eventbrite.com/e/secretary-of-state-quickstart-and-small-business-administration-programs-tickets-262004180557

